



Winning Value Proposition Worksheet!

Own Your Career

What Do You TRULY Want?:

What Are My LIMITING BELIEFS?:

What Is The One Action I Commit to DO During My Career Coaching:



Winning Value Proposition Worksheet!

Define For Clarity

YOU:

WHO YOU WANT TO IMPACT:

YOUR UNIQUENESS:



Winning Value Proposition Worksheet! Bring It All Together

I help (Who You Want To Impact) to (do or be) (Problem You Want To Solve) by
How You Use Your Unique Gifts to Solve Problems).

I help...

My (#of Yrs) in (Industry /Function that supports where you are going)
enables me to (How You Solve Problem) for (Audience You Want To Impact).

My....

My goal is to use my (Uncanny Ability or Gift) to improve/impact/change
(Problem To Solve) for/resulting in (Result Audience Wants To See).

My goal is to....